



Robert Lockwood quoted in "Employee Handbooks: A Road to Success," Business Advantage

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The employee handbook can be looked upon as one of those unavoidable necessities of running a business or as an opportunity to encourage employee engagement and success. In reality, it is a little bit of both.

"There is an art to employee handbooks and many businesses get it wrong," says Rebecca Barnes-Hogg, SPHR, founder of YOLO Insights. "Companies create long, boring manuals written in language you need a law degree to understand. A good handbook is written with employees in mind in language they understand. It's short and to the point."

From a practical (and legal) standpoint, the employee handbook is necessary to help protect an employer's interests. According to Barnes-Hogg, the handbook content should...