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Home Depot, Apple cyber attacks highlight variety of methods used by hackers, Business Insurance ft. Christopher Nucifora

By Bill Kenealy
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Recent highly publicized cyber attacks against Home Depot and Apple highlight the variety of methods hackers can use to steal sensitive customer data, as well the crisis management strategies companies can take in the wake of an attack.

While hackers that compromised Apple Inc.'s iCloud data storage network to steal personal photos of female celebrities used a combination of attacks and social engineering to guess account logins and passwords, the hackers that attacked The Home Depot Inc. used a new variant of a sophisticated malware strain deployed late last year to attack in-store payment systems at Target Corp. stores…

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