



FTC Ratches Privacy Enforcement, With No Slowdown In Sight, Law360 ft. Chris Nucifora

By Allison Grande

New York (July 23, 2014, 7:36 PM ET) — Despite facing a pair of court challenges to its authority, the Federal Trade Commission spent the first half of 2014 aggressively pursuing companies such as Snapchat Inc. and Fandango LLC over allegedly misleading privacy promises and lax data security, and attorneys expect the regulator to continue to put pressure on companies to secure and protect the consumer data they hold.

During the first six months of the year, a pair of enforcement actions that the commission initiated in 2012 against Wyndham Worldwide Corp. and in 2013 against LabMD...