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Fitbit's IPO Is An Exe *Law360* ef tI .n Dai rsk lMaso

Hsiao (Mark) C. Mao, partner and Co-Chair of KD s Technology Pra
published May 27, 2015. Mark comments on fitness-tracking compan
personal data it collects which highlights the importance of mak
prove vital in holding off future scrutiny from regulators and s

Although it is noteworthy that Fitbit included a disclosure abo
protect Fitbit from Monday night quarterbacking by claimants,
vice chairman of Kaufman Dolowich & Voluck LLP's technology serv
against Target s officers to realize that."

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